



Oregon Dressage Society

2010 ODS Regional Omnibus Advertising Order Form

Early Bird Discount Deadline: August 1, 2009

Please fill out this contact information carefully or attach a business card

Business Name: _____

Contact Person Name: _____

ODS Member Number (if applicable): _____ Membership Type: _____

Business Mailing Address: _____

City, State, Zipcode: _____

Phone: _____

Mobile Phone: _____

Fax: _____

E-mail: _____

Website: _____

Omnibus Early Bird Advertising Rates (add \$10 per category for ads placed after 8/1/09)

	<i>Normal Rate</i>	<i>Business Member Rate</i>
<input type="checkbox"/> Full Page	\$135	\$100
<input type="checkbox"/> ½ Page	\$ 75	\$ 60
<input type="checkbox"/> Business Card	\$ 50	\$ 35

Note: if you are wishing to have your ad appear on covers, please call the ODS Office for costs, details and availability

Optional Business Membership

- Yes, I also would like to join ODS as a Business Member for \$125.00.

Membership benefits include all normal benefits of an ODS member (receipt of ODS Omnibus, Test Booklet and Roster plus a Flying Changes subscription, USDF Group Membership and all other benefits listed on the Membership page of the ODS Website). In addition, Business Members receive a discount on advertising, exclusive placement on the ODS Service Directory including web hot links, 1 broadcast e-mail messages to the ODS membership per quarter (4 per year) and the privilege of requesting the bulk mailing membership once during the year. Membership year is November 1 – October 31.

Placement requests and suggestions

How ad is being submitted

- Electronically via cd (preferred - .TIF, .PDF or .JPG at 300 DPI)
- Electronically via e-mail
- On paper (\$10 scanning fee) - clean black and white laser print or business card for scanning
- Not camera ready (additional fee) – elements (photos, logos) and layout suggestion enclosed. ODS will contact customer with an estimate from our outside contractor.

Order and Payment Details

_____ Omnibus Advertisement (see rates on first page)
_____ Business Membership (\$125)
_____ SUB TOTAL Section #1

Additional Items:

_____ 2nd set of ODS Publications via Mail, add \$10.00
_____ ODS Vinyl 3-ring Jr. Notebook (sized to hold ODS Omnibus/Roster) \$10.00
_____ SUB TOTAL Section #2

Donations:

_____ ODS Education Fund Contribution
_____ Winnie Heiney Fund Contribution (Junior/Young Rider Riding Lesson/Training Scholarships)
_____ SUB TOTAL Section #3

_____ Subtotal Section #1 – Advertising & Membership
_____ Subtotal Section #2 – Additional Items
_____ Subtotal Section #3 – Donations
_____ Late fees (if applicable)

_____ **Total Due**

Preferred – saves credit card fees! Enclosed Check Payable to Oregon Dressage Society

Charge my Credit Card (Visa or MasterCard only)

Card # _____ - _____ - _____ - _____ Expires: _____/_____

Name on Card (please print): _____ Billing Zipcode: _____

Signature: _____

Mail to:
Oregon Dressage Society
Attn. Advertising
880 NE 25th Ave, Ste 2-173
Hillsboro, OR 97124

For Office Use:

Date Received: _____ Date Processed: _____

Method Paid: Check/Number _____ Cash Credit Card Authorization # _____

Notes: